

CHAMBROAD & KANGAROO BAY

A decade of commitment to Tasmania

Finely Zhang | Director, General Manager & Owner's Representative

TASMANIAN PLANNING COMMISSION • 4 AUGUST 2023

Chambroad is built for long-term investment

1991

Founded

AUD\$23B

2024 sales revenue

12,000

Employees

50+

Countries & regions



**A diversified industrial group with the scale,
governance and patience to stay the course.**

In 2015, we committed to a long-held local ambition

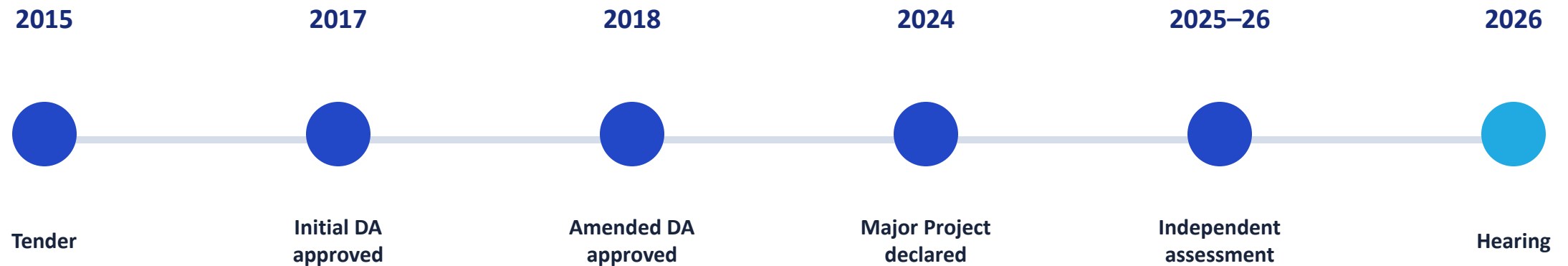
2015

Chambroad entered
through a joint
government invitation
and competitive tender.

Kangaroo Bay had been part of the area's strategic planning ambition for more than 20 years.

- **A meaningful waterfront destination**
for residents and visitors
- **A catalyst for the Eastern Shore**
and Southern Tasmania
- **A contribution to community wellbeing**
and the visitor economy

The record is one of continuous progress—not withdrawal



THROUGH EVERY CHANGE, CHAMBROAD KEPT MOVING THE PROJECT FORWARD.

When circumstances changed, our commitment did not

PARTNERS

Commercial partners withdrew for their own operational reasons.

COVID-19

Travel and international education markets changed fundamentally.

DESIGN

The project evolved in response to planning and market conditions.

OUR RESPONSE → KEEP INVESTING • KEEP COLLABORATING • KEEP ADAPTING

Patient capital is visible in what has already been committed

**NEARLY
AUD\$20M**

invested in the project to date

30+

Tasmanian firms engaged

Architects • Engineers • Planners
Builders • Consultants • Specialists

AUD\$65M current capital investment

The project has continued to grow in scope and ambition.

The Major Project pathway provides independent, transparent assessment

01

YEARS OF CONSULTATION

The design evolved through extensive engagement.

02

DIFFERENT PLANNING VIEWS

A clear, statutory pathway was required.

03

MAJOR PROJECT DECLARATION

Declared by the Minister on 16 October 2024.

04

INDEPENDENT ASSESSMENT

TPC-led consideration against published criteria.

The purpose is not to bypass scrutiny—it is to enable rigorous scrutiny at the appropriate scale.

Kangaroo Bay is a destination—not simply accommodation

155

4.5-star hotel rooms

A 50% increase in premium
rooms in southern Tasmania

1,000 m²

conference space

PUBLIC

foreshore open space

DINING

and bar amenities

PRECINCT

activation and connection

A WATERFRONT PLACE THAT COMPLETES A VITAL LINK IN BELLERIVE'S PUBLIC FABRIC.

The value extends across Southern Tasmania

AUD\$65M

capital investment

100 FTE

construction jobs

~443 FTE

operational jobs

AUD\$500M

estimated visitor expenditure growth over 10 years

Visitor economy • Employment • Conference tourism • Eastern Shore activation

Above all, Chambroad
has demonstrated one thing:

COMMITMENT.

To Tasmania • To the community • To Kangaroo Bay

We respectfully ask the Panel to assess the project on its evidence, its regional impact and our commitment