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**From:** Steven Hay [REDACTED]  
**Sent:** Monday, 8 January 2024 5:25 PM  
**To:** TPC Enquiry  
**Subject:** Feedback

**Categories:** [REDACTED]

[REDACTED]

Hi All,

This stadium/ team is an incredible opportunity for our state and country. There are so many interstaters who want this outcome. Why shouldn't Tasmanians have the same experiences, opportunities, facilities and pride as other states with their own team and stadium. The AFL is the biggest sporting organisation in Australia by far and it will benefit our state to be a party of this competition.

We have waited so long to play with the big boys and now women. How great is this?

The no stadium people don't understand how big football is and the benefits it will bring our state.

I personally drove to all parts of the state delivering car stickers to businesses. I went as far as Wynyard on the north west, Gladstone/ St Helens on the north east, all down the east coast, as far south as Cygnet, George Town south via Launceston down the Midlands. New Norfolk and Sorell and posted to remote and rural towns.

In summary, 643 businesses.

93% took the stickers to distribute

6% said no due to store policy re remaining neutral. However many of these stores took stickers to give to staff.

Only 1% said no due to being opposed to the stadium.

The majority of people are so positive about this opportunity for our state. The most positive are the people who live the furthest from Hobart - north west and east coast.

Some stories:

1. One shop manager told me she is so supportive. Her son is a fi fo worker in north WA. His workmates asked him if Tassie was a good place to invest him if we get the stadium.
  2. A multicultural shop owner in Moonah said this opportunity would be great for so many cultures and young people from overseas studying at UTAS.
  3. The young people can't wait for the concerts.
  4. A group of elderly men were so unhappy that the mighty Scottsdale town has low football participation now. They used to be the best in the state. The Tassie team will change this and renew spirit into the town.
  5. I got a standing ovation when I left a pub in George Town. They were that keen for a Tassie team.
  6. One Wynyard person said don't let the Hobart greens take away our dream.
  7. A baker at Huonville was a former Adelaide resident. She let me know about how great the Adelaide Oval has been for the state and was so keen for a Tassie team/ stadium
  8. A female hairdresser treated me like Santa Claus when she saw me with the stickers in her business.
- My trips around the state were so inspiring and uplifting. It was an incredible privilege to engage with ordinary Taswegians who want this stadium/ team.

Unfortunately the negative people and politicians generally say they want a team but not a stadium.

Well they should listen to the AFL. No stafoum no team. Its pretty clear.

Why do the AFL want our state to have a new stadium?

1. They want our team/ state to be successful
2. They are a huge business which depends on the money from TV broadcasters and want a quality product.

Compare this:

1. The emotion on many Tasmanians missing out on a stadium / team.

to

2. The emotion on some Tasmanians who don't get their way because a stadium/ team eventuates.

The gulf between the two emotions is huge.

Our AFL team and subsequent stadium will grow football, reinvigorate communities and bring so many positive outcomes to our state.

I hope your planning group want a progressive state and realise some positive outcomes are immeasurable.

If we say yes we get so many positives

If we say no then our state doesn't progress or capture opportunities for growth.

It's pretty simple.

The answer is obvious,

Regards

Steven Hay

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