

From: "Bronwyn Clarke" <bronwynclarkestar@gmail.com>
Sent: Wed, 27 Apr 2022 22:32:23 +1000
To: "Huon Valley Council" <hvc@huonvalley.tas.gov.au>
Subject: LPS submission: Art Studios: Bronwyn Clarke
Attachments: LPS Submission Huon Artists Studios Bronwyn Clarke.pdf

Hi,
Please direct this submission to the appropriate Planning Unit.

Cheers Bronwyn

Bronwyn Clarke
T: +61 410 343 077
E: bronwynclarkeceramics@gmail.com
M: +61 410 343 077
W: www.bronwynclarkepotter.com
FB: Bronwyn Clarke Ceramics
IG: @bronwynclarkeceramics

To whom it may concern

What category does an Artist's Studio/Display sit within the Huon Valley LPS?

I write with the purpose of drawing attention to the need for Artists' Studios to be considered as appropriate land use within residential and rural zones. They are currently unidentified as allowable and I believe the issue deserves strong consideration. We are a substantial cohort in the Huon Valley and as such add value and dollars to the tourism sector.

Working from home has become a well acknowledged practice, particularly since COVID 19 has impacted the world. Planning determinations need to take this into account.

Size of work space

The current spatial allocation for a home business of 40m² is an under estimate of the space required to undertake and house equipment for such diverse practices as the construction of sculptures, the making of ceramics, framing larger works and other arts practices.

Hours of opening

The hours of opening of Artists' Studio, during weekends and public holidays, requires reconsideration. Visitors to the Huon are likely to be touring over weekends and public holidays and there is a tourism focus on encouraging local artists to show their creative spaces as well as their finished works.

The current hours of operation identified for home businesses are half day Saturday and nil on Sundays.

Signage

Signage is an essential directional requirement for Artists. Removeable and relocatable signage such as A Boards, bollard covers and/or flags are appropriate methods of identifying Artists' Studios. The current recommendations around home business signage is inadequate and antiquated and do not take into account 'occasional use' to attract 'special occasion visits' or annual events such as Art Trails and private open days.

Local Economy

Artists are a key component in the Huon Valley economy. They attract visitors and increase the spend. Special occasion events such as Long Weekend and School Holiday Art Trails and Open Day events and Festivals are activities that provide the potential for Artists to secure viable incomes.

Please consider these issues when preparing local provisions as solutions to the TPC relating to the Huon Valley LPS.

Thank you

Bronwyn Clarke

Bronwyn Clarke Ceramics
bronwynclarkeceramics@gmail.com
0410 343 077
9 Glovers Rd DEEP BAY 7112 TASMANIA