

In Reference to:

- LPS 2022 03

- DA 20 22107

6 Johnsons Beach Rd, Penguin



Promoting Regional Growth

PO Box 139

BURNIE, Tas. 7320

July 7th, 2023

Re: Tourist Park Plan for Johnsons Beach Rd

To whom it may concern.

Our organisation is the operational arm of the Burnie Chamber of Commerce and Industry; the peak business body for the Burnie/Wynyard region.

We focus on growing and supporting businesses and communities in our area and have a strong focus on projects that deliver visitor revenue.

The tourist park plan for the Johnsons Beach Rd is a fantastic initiative and will add great value to the accommodation sector for the north west coast. Accommodation is at a premium and will be for several years due to the large amount of infrastructure builds (specifically in the renewable energy sector) that are scheduled.

Additionally, as tourism continues to grow, we have a need for quality new tourism assets to be created and this development is ideally suited for visitors to establish a short-term base to visit attractions in the region.

Business Northwest undertakes to support this endeavour and commend it to you. We will work with the local business community to ensure their full support of the project.

Yours sincerely

Ian Jones

President

CENTRAL COAST COUNCIL

Division

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