

15th June 2026

Pam Allan
Chairperson
Kangaroo Bay Hotel Development Assessment Panel
Tasmanian Planning Commission
Via Email: tpc@planning.tas.gov.au

**Letter of Support -
Chambroad's Major Project - Kangaroo Bay Hotel Development**

Dear Ms. Allan,

I am writing on behalf of Business Eastern Shore, the Chamber of Commerce in the City of Clarence, to formally declare our full and continued support for Chambroad Australia's Major Project plans for the Kangaroo Bay precinct.

Following our recent Board of Management meeting, our organisation has reviewed the Interim Assessment Report (IAR) and remains firmly convinced that this development is a critical catalyst for economic growth, community activation, and business confidence on the Eastern Shore and across the broader southern region of Tasmania.

As a Chamber representing a diverse network of local operators, we see this premier project as a vital commercial and community engine. It will directly benefit our members - ranging from local retailers and hospitality venues in the immediate vicinity to supply-chain, construction, and service providers across Clarence and Southern Tasmania.

We explicitly wish to address several key assessment criteria outlined in the Interim Assessment Report that demonstrate why this project represents an overwhelmingly positive outcome for our region:

1.0 Use and Development

- **1.1 Importance of the hotel and its role in the activation of the area:** The Eastern Shore has long lacked a premium, high-capacity accommodation and conference asset. This 4.5-star hotel will draw corporate and leisure visitors and event delegates directly to Clarence, providing a massive injection of foot traffic. This precinct activation will create a vibrant, year-round micro-economy that directly feeds into neighbouring local businesses, cafes, and retail shops.
- **1.2 Location at Kangaroo Bay and fit within the landscape:** The Kangaroo Bay site is the natural focal point for the City of Clarence. Transforming this underutilised precinct into a landmark destination respects the natural geography while elevating the visual and economic profile of the entire waterfront.
- **1.3 Architectural design of the 4.5-star hotel:** The proposed architectural framework strikes an excellent balance between high-end aesthetic appeal and civic integration. A landmark building of this design calibre signals to the rest of Australia that the Eastern Shore is a progressive, premium destination ready for investment.

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2.0 Parking, Access, Traffic, and Transport

- **2.1 & 2.2 Car parking and traffic in the area:** Business Eastern Shore acknowledges the local discussions surrounding traffic flow and parking infrastructure. We note with confidence that Chambroad has received advice from technical experts (including Pitt&Sherry) to deliver a robust, balanced transport and parking solution. Efficient access is essential for both visitors and local commuters, and we believe the final transport frameworks including the new ferry will adequately support the increased regional activity without compromising local accessibility.

3.0 Environmental Impacts

- **3.1 & 3.3 Coastal inundation and water quality:** Our business community champions sustainable, future-proofed developments. We welcome the TPC Assessment Panel's recognition that the Major Project Impact Statement (MPIS) thoroughly addresses these vital environmental considerations. Ensuring modern water quality infrastructure and safeguarding against coastal inundation will guarantee that the Kangaroo Bay precinct remains a safe, resilient asset for generations to come.

4.0 Construction and Precinct Management

- **4.4 Construction management (during construction):** While construction phases naturally introduce temporary changes to local traffic, Business Eastern Shore views this phase as a substantial short-to-medium-term economic windfall. The construction pipeline will generate significant local employment, engage Tasmanian trades, and stimulate demand for local commercial suppliers and services.

Conclusion

The Kangaroo Bay Hotel Development represents a generational opportunity to elevate the City of Clarence from a suburban hub to a premier Tasmanian destination.

The positive spillover effects will be felt across the entire southern region, driving regional tourism yield, supporting sustainable business growth, and creating long-term employment.

Business Eastern Shore strongly urges the TPC Assessment Panel to look favourably upon Chambroad's responses to the remaining Panel queries and grant the necessary Permit to allow this vital project to progress to reality.

Yours sincerely,



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